



Hello from Barbara Kyle

In this June 2011 Newsletter for Writers:

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BRAVE NEW WORLD: E-PUBLISHING

How Do I Love Thee? Let Me Count the Ways

There has never been a better time to be a writer. The breathtaking recent advances in e-publishing have opened up enormous potential markets. Whereas self-publishing used to be a lonely dead end, this route is now a high speed money maker. Writers who've never been published before are hitting the e-bestseller lists, and almost all established authors now offer their works as e-books as well as print books.

There are many reasons why writers are embracing e-publishing. Here are a few:

- A 70% royalty. Traditional publishers pay about 10%.
- E-books are out there forever, selling forever. They never go "out of print."
- The process is quick. Traditional publishers take a year to produce a print book.
- Payments are immediate. Traditional publishers pay royalties only every six months.
- Most important, writers are finding that e-publishing can be highly profitable.

The Fine Print

However, as with any gold rush, many new writers are dashing into the e-publishing field unprepared. Their book isn't ready yet. This matters, because any reader interested in an e-book can peruse the first chapters online for free. If your book's opening section doesn't fascinate them, they won't read on. You've lost a sale – maybe dozens of sales every day.

So, take the time to get your book's opening section into the best possible shape. Do many drafts, hire an editor if you need to, or come to my fifth "Master Class: Your Novel in Workshop" weekend in August, and then polish, polish, polish. Do whatever it takes to make those first chapters grab the reader so they'll pull out a credit card and snap up your book.

E-publishing success is already happening for many writers. Make it happen for you.

FOLLOW ME ON TWITTER



I'm a Twitter newbie but enjoying it a lot. It's great to connect with readers and with new, book-loving friends. Follow me @BKyleAuthor

VISIT MY AUTHOR PAGE ON FACEBOOK



Drop by my brand new Author Page on Facebook. Click on <http://tinyurl.com/3zucm6j> It will keep you up to date on my book releases, appearances, and events ... and some of my ramblings and musings, too. And do write a comment on my wall!

MASTER CLASS: YOUR NOVEL IN WORKSHOP
13-14 August 2011

Immerse yourself in two days of workshopping your novel-in-progress. This intensive weekend will strengthen your writing with input from me and your fellow emerging writers.

At this Master Class you'll get:

- Workshop sessions to critique 30 pages of your novel and the other participants' novels. All genres are welcome. Space is limited to 10 people.
- Talks from me on craft: how to build powerful scenes, reveal "deep character," write dynamic dialogue; plus a Q & A on "Getting Published."
- NEW! My talk on the exciting opportunities of e-publishing.
- A private one-on-one evaluation session with me to discuss your work's strengths and weaknesses

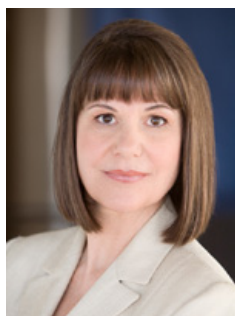
Date: 13 – 14 August 2011 9:30 a.m. – 5:30 p.m. both days

Cost: \$250 Covers both days

Place: Toronto Writers Centre, 627 Bloor St West ,Toronto www.writerscentre.ca

For Info or to Register: email me at bkyle@barbarakyle.com

Please Note: To be accepted you'll be asked to send a 5-page sample of your work-in-progress or a previous work, your choice.



Barbara Kyle is the author of the Tudor-era novels *The Queen's Captive*, *The King's Daughter* and *The Queen's Lady*, all published internationally. Her next, *The Queen's Gamble*, will be released in August, and she has a 3-book deal to continue this series. Barbara previously won acclaim for her contemporary novels under pen name 'Stephen Kyle' including *Beyond Recall*, a Literary Guild Selection. Over 400,000 copies of her books have sold. Visit www.barbarakyle.com

"Barbara, you're an inspiration!" Internationally acclaimed author Wayson Choy

Praise from writers who have attended Barbara Kyle's Master Classes:

"Barbara, you are a master. I came home exhilarated by two days of helpful critiques from you and my classmates." Ann Birch, author of *Settlement* (Napoleon & Company)

"Your master class was a turning point. I experienced a shift that will allow me to move from good writing to great writing." Francis Vandenhoven

"You zeroed in on my problem areas." Ray Argyle, author of *The Boy in the Picture* (Dundurn Press)

"Not to be missed." Robert Rotenberg, author of *Old City Hall* and *The Guilty Plea* (Simon & Schuster)

Praise from writers Barbara has helped with Manuscript Evaluations:

"Barbara, thanks so much for all the help in getting there." Steven Wax, author of *Kafka Comes to America*, New York: Other Press *Starred review in *Publishers Weekly*

"Barbara Kyle enlightened me how to mend my wayward chapters and knock my plot into a compelling story. Few can do what she has: taking a good amateur writer to the elite few of a top New York agent." Rico Provasoli (San Rafael, California)

"I can't thank you enough for what you've done to improve my writing. I believe your insight and advice helped my book win Honourable Mention for the Rupert Hughes Award." James Lamb (Hamilton, Ontario)

"Your evaluation was wonderful. You treated my story with respect, and have given me a wealth of information for use not only in this story but in any future works." Sharyn Heagle (Ottawa, Ontario)

"You assess writing with extraordinary clarity. Thank you very much." Barbara Wade Rose (Toronto, Ontario) Award-winning writer for the *New York Times* and the *Globe and Mail*

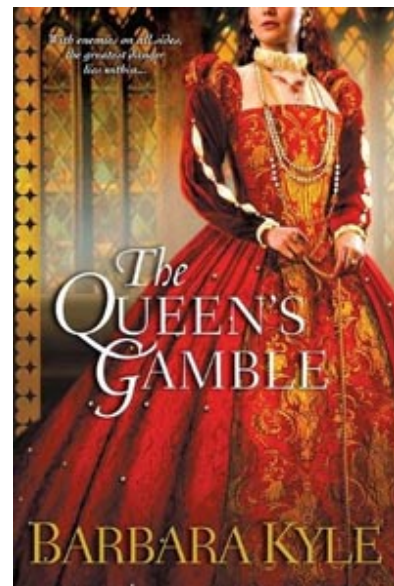
THE QUEEN'S GAMBLE

Coming August 30, 2011

Young Queen Elizabeth I's path to the throne has been a perilous one, and already she faces a dangerous crisis. French troops have landed in Scotland to quell a rebel Protestant army, and Elizabeth fears once they are entrenched on the border, they will invade England.

Isabel Thornleigh has returned to London from the New World with her Spanish husband, Carlos Valverde, and their young son. Ever the queen's loyal servant, Isabel is recruited to smuggle money to the Scottish rebels. Yet Elizabeth's trust only goes so far—Isabel's son will be the queen's pampered hostage until she completes her mission. Matters grow worse when Isabel's husband is engaged as military advisor to the French, putting the couple on opposite sides in a deadly cold war.

From the publisher: "Set against a lush, vibrant backdrop peopled with unforgettable characters and historical figures, *The Queen's Gamble* is a story of courage, greed, passion, and the high price of loyalty..."



Pre-order now and receive *The Queen's Gamble* before it's in the stores!

[Pre-order from Amazon.com](#)

[Pre-order from ChaptersIndigo](#)

READ THE FIRST CHAPTER

New! You can now read the first chapter of all four of my "Thornleigh" books [on my website](#). In fact, I've had the whole website redesigned so it's smarter looking and easier to navigate. See: <http://www.barbarakyle.com>. Let me know if you like the site's new look, or find anything missing, or have a suggestion of what to add. I'm all ears.

READ THE ENTIRE "THORNLEIGH" SERIES



"Unfurls a complex and fast-paced plot mixing history with vibrant characters."
Publishers Weekly on *The King's Daughter*

CONTEST: "NAME THE THORNLEIGHS' HOUSE"

In the book I'm currently writing (#5 in the "Thornleigh" series) Richard and Honor Thornleigh have built a splendid home on their country estate in Hertfordshire just north of London. Their house, so far, is nameless.

I want you to name it.

This contest is open until September 30, 2011. I've already received dozens of name suggestions – you people are clever! Keep 'em coming!

Here's what the winner will get:

- An autographed copy of *The Queen's Gamble*
- My use of the winning name for the Thornleighs' house in the new book I'm writing, scheduled for publication in 2012
- A special "Thank you" to the winner in my acknowledgments in the 2012 book

The 1st runner-up will receive an autographed copy of *The Queen's Gamble* ... and so will the 2nd, 3rd, and 4th runners-up. So your chances of winning something are excellent!

The Elizabethan aristocracy and wealthy gentry loved creating palatial homes. Here are a few famous examples:

Longleat in Wiltshire built by Sir John Thynne.



Hardwick Hall in Derbyshire, built by the redoubtable Bess of Hardwick, Countess of Shrewsbury.

Burghley House in Lincolnshire, built by Sir William Cecil, Lord Burghley, Elizabeth's closest counselor.



They especially enjoyed creating grand pleasure-grounds for their houses: gardens with terraced flowerbeds and fountains, mazes of curving yew hedges, man-made ponds and lakes, and hunting parks stocked with deer.



Email your name suggestions to me at bkyle@barbarakyle.com. Multiple suggestions are welcome. **The contest is open until September 30, 2011.**

Be as creative as you want. You might base the name on a local geographical feature such as a river or hill, or maybe a local type of stone, or an ancient ruin. (Go ahead and invent any of these. I'll incorporate it into the landscape I invent for the novel.) Or you might use some characteristic of the Thornleigh family: Richard's past success as a wool merchant, perhaps, or Honor's passion for gardening.

Here are a few more Elizabethan stately homes to get your creative juices flowing:



I look forward to reading your suggestions!